

LOYOLA

ALUMNUS

MARCH 72

Fund raising: to give or not to give? It's often the latter

When the results of this year's Annual Fund Drive are announced in April or early May, the amounts may or may not be impressive.

Many of you will have your own ideas about the reasons for any non-success that occurs. However, consider two of the problems in annual fund raising at Loyola.

First, Loyola is an undergraduate college. Most of our graduates pursue further studies. Since the undergraduate program offers honor courses in Accountancy, Business Administration, Chemistry, Communication Arts, Economics, English, French, Geology, History, Mathematics, Physics, Philosophy, Political Science, and Theology it is natural for the successful students to head for a graduate school.

Some choose McGill, University of Montreal, or Sir George. Many however, apply and are accepted at Carleton, University of Ottawa, Queens, Toronto, Western, McMaster, Alberta, Simon Fraser, University of British Columbia, etc., as well as universities in United States and Europe. The choices are based mainly on the honors or majors followed at Loyola and the goal of the student. In any case the student (a new alumnus) has departed the Loyola scene.

Changed Heart

College personnel and the Alumni generally are proud of these men and women who make their mark in advanced studies. However, for a fund Chairman or a fund volunteer they often present a real problem.

As they depart for further education, the students are quick to point out that funds are very limited, but in a few years things will be different. **Immediate result**—very little for the annual fund. **Ultimate result**—the same.

In two, three, four or more years the student (and alumnus), who promised that things would be different, has a change of heart. He has entered a profession, a business firm, or some other enterprise. His associates, acquaintances, partners, etc., all have common interests and rarely do they involve the undergraduate school.

It is becoming more and more apparent that the first loyalty in terms of donations is the professional or graduate school. There are exceptions, of course, but they are greatly outnumbered. If you ever have the opportunity compare contributions to the undergraduate and graduate schools by the same individual.

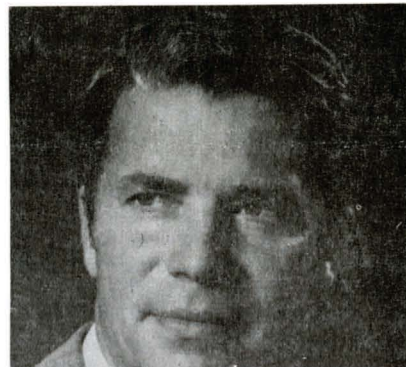
The second problem is of a different type.

Changed Community

On pages 284 and 285 of "Loyola and Montreal" by Tim Slattery, Q.C., the point is made that "English speaking Catholics in Montreal are made up of many ethnic groups. It used to be that they were considered as somewhat co-extensive with the Irish Catholics and smaller numbers of Scottish and English Catholics. But this has changed. Italians, Poles, Hungarians, Czechs, Slovaks, Ukrainians and many people from Eastern Europe are strongly represented in the community and their children are usually among the most successful students."

The children, turned students, turned alumni, have changed Loyola from a small "Irish-Catholic" liberal Arts college into a heterogeneous University. Unfortunately, a good number of our new constituents do not identify with the hierarchy of the college or the Alumni Association. Consequently, in addition to the usual excuses and some sound reasons for not giving, we have a new group who have little interest in donating. Thus, more troubles for the fund-raisers.

Alumni return



Imasco Head Paul Paré, '46



Dr. Jean Vanier, '47

Two Alumni who have gone a long way since leaving Loyola were back at the college last month to speak about their respective work. Paul Paré, '46, who today heads the giant Imasco group, was the chief speaker at a business symposium organised by the Commerce Students Association. Dr. Jean Vanier, '47, was here with his film *Pilgrimage, Faith and Light* (see *Alumnus*, back page). Both men proved extremely popular with the current student body.

These are but two of the many difficulties experienced by the canvassers and home based workers, but they are major ones. They are not unique to Loyola—other alumni associations are experiencing similar problems—but they mean that an alumni fund canvasser's job, never easy, is becoming increasingly tougher.

Senator Thérèse Casgrain – women must fight on.

On February 15 Senator Thérèse Casgrain treated the students in Dr. Andersen's "Women in Modern Society" course (and others) to an evening of personal reminiscences about the struggle for women's rights in Quebec. She recounted briefly how a small group made fourteen annual pilgrimages to Quebec City after 1922 to lobby for votes for women in provincial elections, as well as for revision of the Civil Code, better child protection laws, and better conditions for teachers.

Despite the fact that all Canadian women had gained the vote in federal elections in 1918, and in all the other provinces by 1925, it was not until 1940 that the alliance of opposition between the Quebec hierarchy and politicians was broken, and Quebec women were enfranchised. But, Mme. Casgrain emphasized, the achievement of suffrage was merely the first step. Women, she asserted, must "stand up and be counted"; they must run for public office in order to move into positions of real power.

That women have not so far been very successful in doing so is largely their own fault. They have been unwilling to make the personal sacrifices necessary, and have been too much afraid of criticism and defeat. Having been defeated herself nine times,



Senator Thérèse Casgrain

she assured the audience it isn't so bad after all.

Mme. Casgrain, in both her feminism and her socialism, has always stressed that gradualism works best. Real equality cannot be achieved by tantrums or militancy; it can only be gained by persistence, determination, and devotion. The social equilibrium must not be upset; marriage and the family are enduring institutions and will remain the context of the women's movement.

Mme. Casgrain disagrees with some of the socialities of contemporary women's liberationists, but in her own work she has laid the foundation upon which they must build. She strongly urged her audience to continue the struggle to achieve genuine equality for women.

Fr. Sheridan receives top appointment

The Very Rev. E. F. Sheridan, S.J., was guest of honour at a party hosted by Dr. Bob Broderick, '43 on Tuesday, February 8. Father Sheridan has been appointed Regional Assistant for the English Assistancy of the Society of Jesus. The Regional Assistant is expected to be familiar with the Jesuit Communities, personnel, works, problems, and acts as an advisor and secretary to Father General in the administration of them. He lives in Rome.

The English Assistancy comprises English-speaking Canada, England, Ireland, Malta and the two provinces (one French and one Flemish) of Belgium.

On February 8th, Father Sheridan was not Very Rev. E. F. Sheridan, but "Big Ed" or "Butch". Once again, he was with his boys. Assembled in Bob's house were the stars of football and hockey of the late 1930's. They were there to honour and say farewell (for the time being) to their former coach. It was a great evening, a get-together that will be remembered for years and years to come.

Among those present were Hugh Braceland, B. J. Cleary (from Jamaica), Tom Davis, Eddie Emberg, Kev Kierans, Bern McCallum, Frank McNally, Ted McNicholl, Des Polan, and John Woods, all of the class of '43.

Also there were Pat Braceland, Estelle Cleary, Pat Kierans, Carol McCallum, Marcia McNally, Mary McNicholl, Fran Polan, Jennifer Heller, as well as Lynne, '69, Laurie, Jo, Robbie, and Mark Brodrick.

Incidentally Father Sheridan says his new home is a long iron-shot from St. Peter's Square. If you're in Rome, you can reach him at Borgo S. Spirito 5, C.P. 9048, 00100 Roma, Italy.

ELECTIONS

PROCEDURES

A Nominating Committee comprised of not less than seven Members, one of whom shall be designated as Chairman, who shall be chosen as nearly as possible to reflect the profile of the Corporation, shall be appointed by the Directors not later than January 15th in each year and shall meet at the call of its Chairman, to consider appropriate candidates for each office requiring election under the by-laws of the Corporation.

On or before the 30th day of March in each year, the Nominating Committee shall transmit to the Director of Alumni Affairs a slate of candidates for each office and elective seat upon the Board of Directors of the Corporation. On or before April 10th in each year, the Director of Alumni Affairs shall give notice by mail, postage prepaid, to each member of the Corporation at his address as shown in the records of the Corporation, enclosing a summary of the report of the Nominating Committee indicating the name of the Member proposed by the Committee for each office and elective seat on the Board, together with copy of the present by-law, indicating procedure respecting nominations and election and indicating the date of the Annual Meeting to be held in May of such year.

NOMINATING COMMITTEE '72

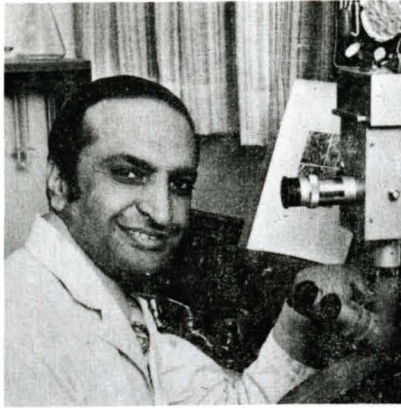
The Nominating Committee of the Loyola of Montreal Alumni Association Inc. for 1972-73 will be:

Mr. R. Donald Aitken '67
Mr. Robert Beauregard '60
— Chairman
Miss Helena Birch '71
Mr. H. Lawrence Cullen '63
Professor Bruce English '54
Mr. Michel Green '63
Mr. George Lackenbauer '67
Mr. Terry O'Connor '56
Mr. Charles A. Phelan, Q.C. '48

Annual Meeting

During the month of May, 1972.

Exact time and place
to be announced
in April *Alumnus*



Dr. Kuldip Dhindsa

A drug that could expand the learning and memory powers of human beings, and also give new hope to sufferers of some mental illnesses, could be on the market in the not too distant future, according to a Loyola professor.

Dr. Kuldip Dhindsa, an assistant professor in the college's biology department, is currently carrying out research on the drug, Malononitrile dimer, and is enthusiastic about the results.

"I think there is a strong possibility that we will know enough for it to be marketed within the next few years," he says.

In fact, the drug has been known

A drug to improve learning?

for more than 20 years, but research on its effects has only been undertaken spasmodically, and by a handful of people, says Dr. Dhindsa.

Up to now its use has been almost entirely restricted to experimentation with animals, although in 1958, the late Dr. D. E. Cameron, then director of McGill's Allan Memorial Institute, carried out some tests on human beings. "The results at that time," says Dr. Dhindsa, "were encouraging."

It was while at McGill, in studies leading to his doctorate (which he gained in 1970 with a dissertation on Malononitrile dimer at Helsinki that Dr. Dhindsa began his research on the drug.

At first he was with a team of psychologists, biologists and biochemists, but for the past two years he has worked independently from his laboratory at Loyola with the aid of National Research Council grants.

His research has been involved in discovering the effects of Malononitrile dimer, and other psychotherapeutic drugs, on ribonucleic acid (RNA — the principal macro-molecule involved in the learning and memory process) in the brain cells of mice.

He reports that mice, and rats, injected with the drug show increased activity and are able to find their way through a maze faster. Tests by histochemistry and radioautography (the two principal methods Dr. Dhindsa uses), have shown definite RNA synthesis in the brain cells of animals.

It is this result that gives Dr. Dhindsa hope that the drug could benefit mental health patients. "A lack of RNA is believed to be the cause of many mental illnesses," he says. "People suffering from such problems as schizophrenia and paranoia, for example, could possibly be helped a great deal by malononitrile dimer."

However, he points out that there are some side effects of the drug that must be overcome before wide scale experimentation with human beings could become possible.

"I have found that the drug does not do much good to the endocrine glands (thyroid, adrenals, etc.), but it is possible that the current dosage is wrong and we are investigating this.

"If we can remove this problem it is possible the drug could be tried on human subjects in the near future," he says.

STEPPING STONES

A successful venture

An encouraging reception greeted Steppingstones '72, the Loyola Alumni Association career information presentation, directed to senior Loyola High School students and their parents, last month.

Two well attended sessions were held on February 9 and 16, although unfortunately, the session scheduled for February 23 was cancelled because of the weather and strike conditions in Montreal. Each night three speakers were to be featured.

The format selected for the meetings was that each speaker would perform twice, 7:30 P.M. to 8:25 P.M. and again 8:30 P.M. to 9:25 P.M. This set-up permitted the students and their parents to listen to and question two of the invited guests.

Once again, the speakers of this '72 series were not chosen to be spokesmen for special groups. Nor

were they recruiters for particular companies or industries. They were not career counsellors, and were not indulging in the seminars to propagandize or advise.

They were at the High School to give information and answer questions. They were people of talent, awareness, understanding and honesty and they were frank and to the point.

The speakers involved were Dr. Hugh Power, '49, Bill Shore, '41, Maurice Malone, '49, Ron Montcalm, '62, Ross Brady, '64 and Steppingstones '72 Chairman Bill Pelton, '48. Bill Kennedy, '67, Harry Renaud, '61, and Dave Waters, '56, were to be the speakers on the 23rd.

All who attended the two sessions (approximately 165) were impressed by the excellence of all the participants. But the stars seemed to be Ross Brady, banker, because of his well organized, well documented, well delivered and informative presentation; Ron Montcalm, lawyer, because of his humorous off-the-cuff remarks about the legal profession; and Bill Shore, teacher and administrator, because of his dynamism and ability to communicate with the young.

Health Program to start.

So enthusiastic is the response to Loyola's recently inaugurated student health education program that the college's Evening Division has initiated two courses on various aspects of health for presentation in the spring and summer term.

The new programs, **Community Health Information** and **School Health Services**, will be co-ordinated by Mrs. Gladys Lennox, R.N., who is in charge of the current student oriented series.

Community Health Information will be directed to the general public with lecturers drawn from the Montreal medical profession. A ten week course of three hour sessions beginning June 5, it will deal with such health areas as venereal disease, human sexuality, contraception and child-parent relations.

Lectures will also include sessions devoted to the child, adolescent and adult with epilepsy, diabetes, nephritis and other diseases; cardiac incidence, signs, symptoms and emergency care; and laboratory and hospital visits.

School Health Services Seminar will be aimed specifically at student services personnel, particularly nurses working in educational settings.

ALUMNEWS

Once again the student government has changed hands. In the recent Loyola of Montreal Student Association elections held on February 3 and 4, a first year University Political Science student **Peter Fedele** and **Barry Sheehy**, 2nd year CEGEP Arts, were elected President and Vice-President. Peter will be invited to the March meeting of the Directors of the Association.

'72

Larry Carrière, **Pat McCool**, **Ron Riley**, and **Steve Sly** of the Loyola Warriors have been drafted by teams in the World Hockey Association.

'70

Kevin Conway, is working with Dean of Men **George Uihlein**, in an educational and social project.

'61

John J. McHale, president and chief executive officer of the board of directors of the Montreal Baseball Club Ltd. has announced their appointment of **Harry J. Renaud '61**, C.A. as secretary-treasurer of the company. A native Montrealer, Mr. Renaud joined the company as controller in October 1968, shortly after its incorporation.

'60

Bob Beauregard, Past-President of the Association and Chairman of the Nominating Committee, is preparing to leave Montreal in June. He has been transferred by J. Walter Thompson to Brussels, Belgium.

'56

Peter R. Holland was recently appointed senior vice-president, sales and marketing divisions of Consumers Glass Company Limited in Toronto.

'53

Dr. Jack McMullan journeyed to Quebec City with the Pointe-Claire Minor Hockey Team during Quebec Carnival. The visit for the Carnival Tournament is becoming an annual affair for the popular dentist.

'49

Brian O'Neill, of the National Hockey League, has been meeting with members of the United States Government on contract and policy matters in recent weeks.

'47

Dr. Jean Vanier was back at the college February 21 with a message of hope for a revolution of love stemming from today's young generation whom he sees as "burning in vast members with new ideals". He was at Loyola in connection with the 75th

Anniversary celebrations and spoke in the F. C. Smith Auditorium about his activities in France where he founded a village for retarded adults. Certainly one of Loyola's outstanding alumni.

'46

Bill Burchmore, one of the stars of the 1945-46 College Hockey team, appears in great shape and is performing in an Old-Timers League in Montreal.

'46

A. Patrick Wickham is Ticket Chairman for St. Patrick's Ball, which will be held this year on St. Patrick's Day, March 17, in the Sheraton-Mount Royal Hotel.

'45

Ronald St. John Macdonald has been appointed Dean of Law at Halifax's Dalhousie University.

'43

It was reported in the February issue of the "Alumnus" that **B. J. Cleary '43** was Vice-President of the Canadian Club of Jamaica. We were wrong; he was and is the president. Because of his outstanding service (at least one event a month September 1971 through April 1972, including delayed telecasts of Grey and Stanley Cup events), B. J. was honored by Air Canada. He and his charming wife Estelle visited Montreal in early February to take a new look at the city and spend some time with son Pat, a student at Loyola.

'41

Fred McCaffrey is Chairman of the annual St. Patrick's Ball.

'40

Paul Ouimet Q.C. recently became mayor of Westmount.

'36

Rev. Ed Healey, S.J., has returned to Canada after spending considerable time touring Europe. He was on a sabbatical doing research work in History. After some further work in Ottawa and Toronto, Father Healey will return to Winnipeg.

WEDDINGS

'67

Peter James married **Gail Nippard** in England in January.

BIRTHS

'54

Dore, congratulations to **Bruce** and **Eleanore** on the birth of a daughter on January 23rd.

DEATHS

'68

John Goettisheim, dearly beloved husband of **Elizabeth Larkin '68**, and dear father of **Jon Patrick**. Son of the late **John Goettisheim**, he is also survived by his mother **Maud**, and sisters **Maud** and **Mary Ann** as well as many cousins including **Gary Brown '67** and **Pat Lamb '70**.

John was the 1967-68 Captain of the Loyola Warriors basketball team. He died of leukemia recently in a New York Hospital.

A Brooklyn native, and graduate of Xaverian High School there, **John** played four seasons for the Warriors. After his graduation he donated a trophy to the Loyola athletic department. It is awarded each year to the most sportsmanlike player on the varsity basketball team.

Mary Margaret Cole, died on Friday, February 11 at St. Mary's Hospital in Montreal. Mother of **Geraldine**, **Delos** and **Ronald Joseph**. Ron was a teacher in Loyola High School in the mid sixties.

ALUMNI ASSOCIATION

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The 'Loyola Alumnus' is published 10 times yearly by the office of Alumni Affairs in concert with the Department of Development.

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Loyola Alumnus

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